



Be Extremely Attractive!

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Your Journey to Attractiveness

In a series of articles on "Attraction Versus Promotion", you'll learn how subtle changes in your outlook, language and marketing can create a world of difference in creating personal and business success. Learn how to stop "doing promotion" and start "being attractive" to high-quality customers.

What Have You Got To Lose?

Key Points

- "Attraction Versus Promotion" is NOT "Blame the Victim"
- Any perceived adversity is a learning experience
- You are extremely powerful!
- Like Attracts Like

You are extremely attractive.

Yes, I'm talking to you!

Deep down, you know this statement is true. Everyone who is reading this article right now, including you, is very attractive. I'm not writing about your being pretty or handsome, but about your *attractiveness*.

You are *extremely* attractive.

Sometimes, though, it may seem that you've attracted what seems like an endless cycle of stuff you don't want in your life. Take out a pencil or do the math in your head, but I'm going to ask you to take a 30 second quiz with only one question.

Here goes!

At one point or another in your life, how many times have you experienced each of the following situations?

The Experience

- Difficult Customers
- Trying Relationships
- Boring Jobs
- Poor Health
- Unmanageable Debt
- A Bad Reputation
- Spiritual Stagnation

The Score

Now here's how you score this quiz: consider your answers for each situation. Where are your highest numbers and where are your lowest, or "zero" numbers?

If you have all "zero" answers: are you human? If so, you're living a charmed life! Your customers, friends, and relationships couldn't be better. You do what you love, are in excellent health and enjoy prosperity and a stellar reputation. You also have a great relationship with some kind of higher power. As such, you're open to learning about positive attraction techniques to remain motivated and inspired so that the good times keep rolling!

The Score, continued

If you have a few "ones" or "twos" scattered in the mix, relax! You're the kind of person who is open and willing to learn from these situations.

If you have more than a "three" in any of the categories above: congratulations! You just recognized a pattern.

Now that you have conscious awareness of a cycle, you can begin working to dissolve this apparent adversity. You're at a very exciting stage of growth and evolution!

Now, here's the heavy follow-up question: how do you plan on ending your perception

of an unfortunate cycle of attraction? Without a plan and without knowledge of how to change, you can only expect more of the same.

Like Attracts Like

"Harnessing the Power of Attraction Has Nothing To Do with Victimization."

The principle of attraction states that "like attracts like". That's nothing new. But you might be surprised to know just how much resistance there is to this simple, time-tested statement! Believe it or not, I've heard this rebuttal:

"The principal of attraction is 'blame the victim'. Sometimes bad things happen to very good people, and you shouldn't go around saying that it's their fault and making them feel worse."

Know this: harnessing the power of attraction has nothing to do with victimization. It actually empowers you to operate from a position of strength and responsibility.

"Attraction V. Promotion" is not "Blame the Victim"

If you are "a good person" that has attracted what seems to be adversity, you can choose to embrace the growth it offers. At this point, adverse situations cease to be adverse. You instantly dissolve the idea of adversity.

The title of this article is "What Have You Got to Lose?"

The answer is this: when you understand the true nature of attraction, you operate from a consciousness where there is no concept of "victimization".

You completely lose the very concept of thinking like a victim. Thinking in terms of victimization can only hold you back.

How can this be?

Any Perceived Adversity is a Learning Experience

Look back on some of the adverse situations that you have dissolved in your past. Some of the issues that seemed overwhelming when you were a child or a teenager probably seem fairly silly now. It can be hard to believe that you once invested so much time worrying about what now seems like non-issues.

It's quite likely that you attracted what seems like an adverse situation precisely so that you can learn and grow. Even if you seem to be an expert at attracting difficulties into your life, you now have the knowledge that you attracted them for a reason. You are meant to learn from them.

Right now, armed with the knowledge you now have about attraction, you can take some time to laugh at the child you were a few moments ago! At this moment, you should be excited about some of your perceived "difficulties". My 83 year-old father calls them "blessings in disguise".

"Like a hero in your own movie, you can laugh at any adversity."

You Are Extremely Powerful

You're even luckier than Dad: you don't have to wait until you're 83 to develop wisdom. You're already recognizing your patterns and are eager to learn from them, dissolve them, and move on to even more exciting challenges.

Right now, right at this very moment, you are extremely powerful.

Like a hero in a movie, you can laugh at any adversity.

Instead of using your all your physical might to fight your problems, you're using your inner strength to simply dissolve them. You are harnessing subtle energy, instead of using brute force.

What Are You Supposed to Be Learning?

Your first step in ending your cycle of negative attraction was recognizing your pattern of attraction.

Your second step is to ask the question:

"What am I supposed to be learning from this experience?"

This simple question has three powerful effects. First, it eliminates any negativity you've attached to your experience. You didn't define this part of your life as a negative or a bad experience: you recognized it as a *learning* experience. Secondly, for whatever reason, you attracted a lesson into your life. By asking what you're

supposed to be learning, you acknowledged your receipt of your lesson. And it's always good manners to recognize a gift! Thirdly, you asked for help. Because you've shifted your awareness into full-bore learning mode, watch out!

You're going to get answers!



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Ask the Right Questions. . . .

Let's take another look at this powerful question. Notice that the question isn't a specific "how-to" guide on solving a particular problem:

- How do I get out of debt?
- How can I improve my relationships?
- How can I get a better job?
- How can I feel better?

Nor does it focus on "why" questions steeped in self-pity:

- Why do I attract such terrible customers?
- Why am I always so sick?
- Why me?

Instead, "what am I supposed to be learning from this experience?" addresses a much bigger picture. The life lessons that teach "how-to" questions will come easily once you work on noticing the answers to the bigger question. You will also put the "why" questions into their true perspective: answering "why" questions will soon seem like an incredible waste of your time.

What! How can that be? Why? ☺

. . . And Books Fall Off The Shelves!

Because life's a great mystery, that's why! When you engage in "what am I supposed to be learning", you become a detective, noticing clues and piecing together answers. Life becomes infinitely more interesting when you shift your awareness from "why me" to "what am I supposed to be learning". Fascinating answers start flying in, thick and fast.

I have a friend who uses the phrase "books fall off the shelves" when she puts herself into this mode of thinking. She was shopping, not really thinking about her question after she asked it a few hours previously. Distracted, a book that inspired and motivated her to understand her own personal cycle of attraction literally fell to the floor and landed at her feet!

If she hadn't shifted her consciousness, she might have merely thought it was an accident and put the book back on the shelf without really noticing

it. Instead, she was delighted to receive an important part of her answer by "special delivery from God".

Magical things happen when you shift your awareness. Books fall off the shelves. Old friends call you "out of the blue" who have the same issue. You touch the remote control and find a TV show that dramatizes your lesson. You grab a snack at a local coffee shop overhear two business people discussing a similar issue over a latte.

These books, TV shows, friends were meant especially for you. The funny part is, they were always there for you, waiting to be discovered. It's just that now, you'll notice them. You'll put it all together.

You're on your way!